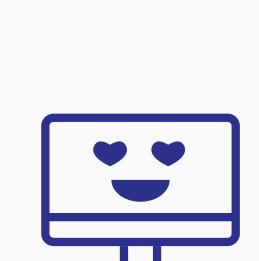
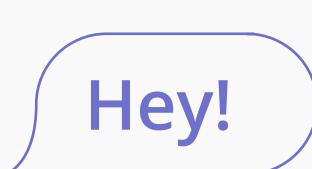
ALL YOU NEED TO KNOW ABOUT APIS

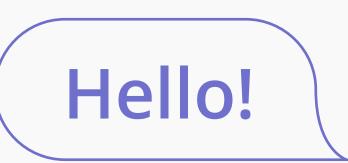
Application Programming Interface

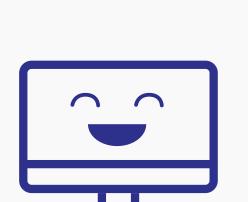
WHAT IS AN API?

It's a software intermediary that allows two applications to talk to each other.

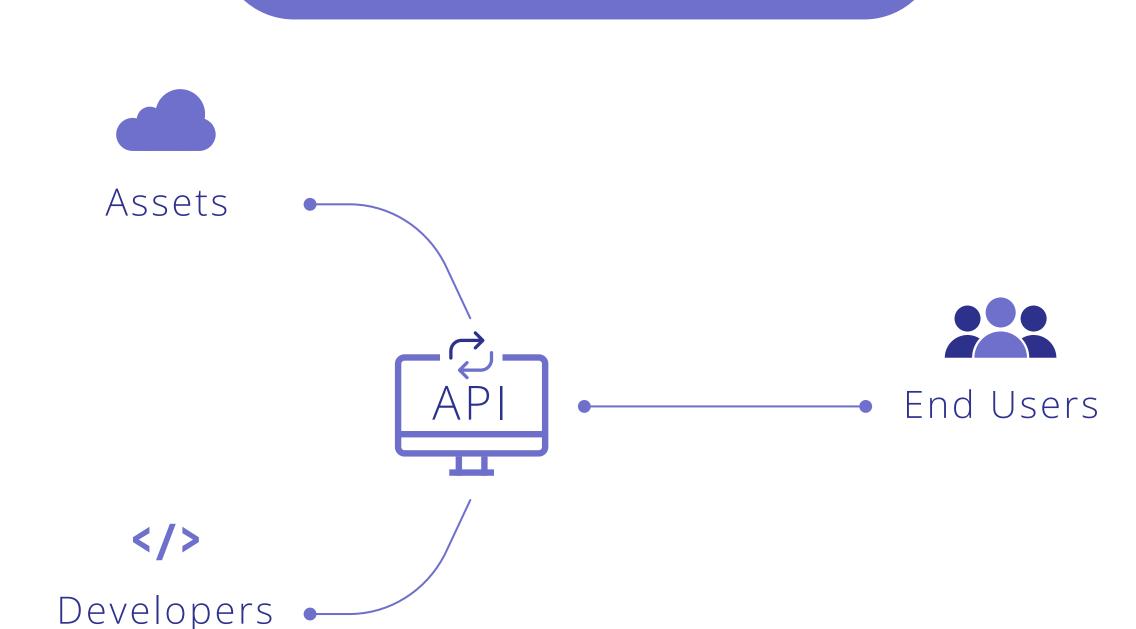








HOW IT WORKS



APIS BY THE NUMBERS

97% of Enterprise leaders agree

that customer experience is directly influenced by a successful API strategy

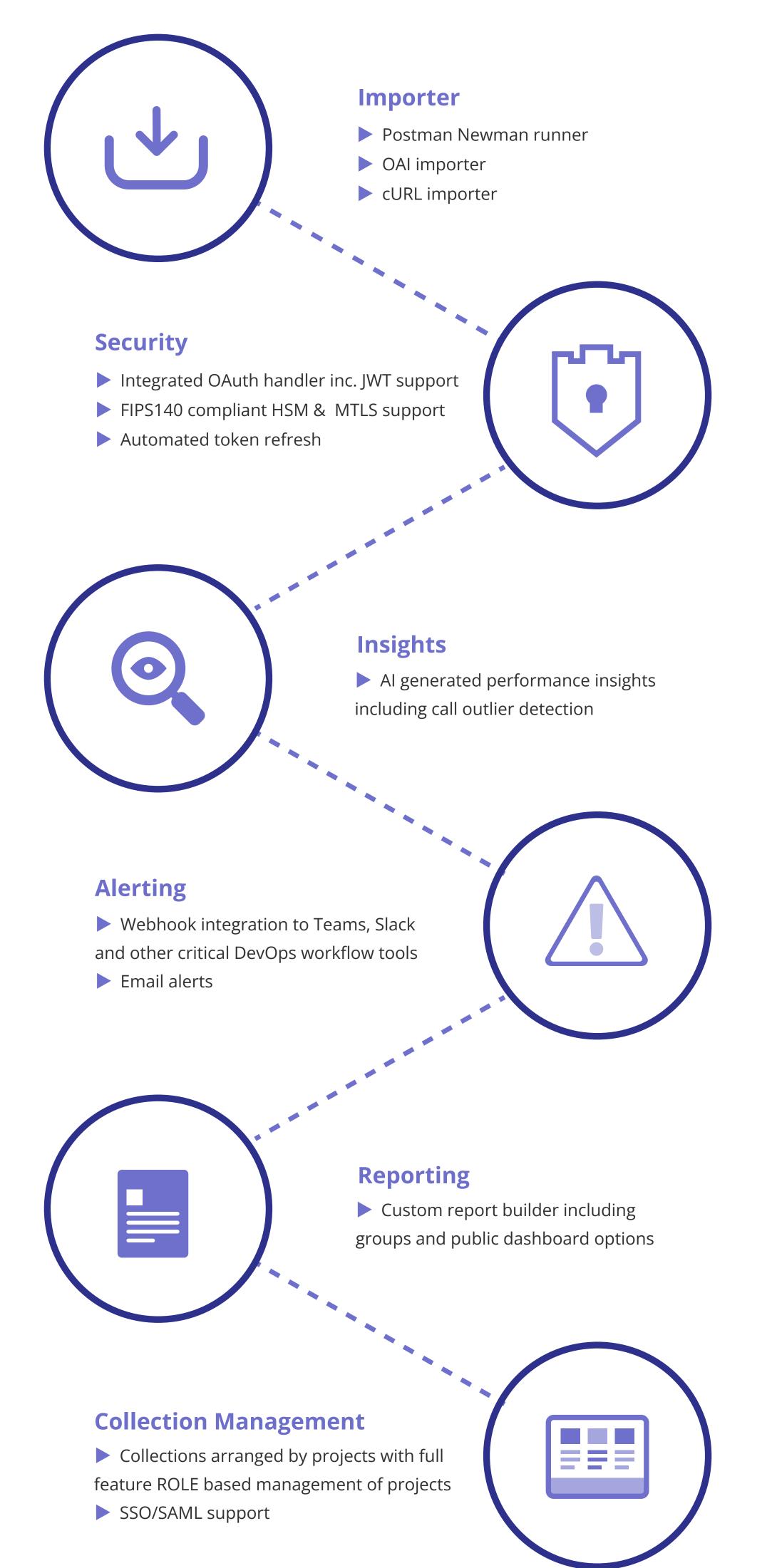
90% Of Developers Use API 83%
of All Internet Traffic
Belongs to API-Based
Services

200 M

public and private APIs
in use

70%
of problems with
APIs go undetected
by conventional tools

BENEFITS OF USING APImetrics



API INTELLIGENCE